

Affiliate Income Setup Guide

How to earn from the tools you're already using.

Affiliate marketing is the fastest path to your first online income with zero upfront cost and zero product creation. You recommend tools you already use, someone signs up through your link, and you earn a percentage of every payment — often recurring every month.



THE AIXCEL RECOMMENDED AFFILIATE STACK

■ Claude (Anthropic)

anthropic.com/affiliates

20% recurring - Per subscription: ~\$4/mo (Starts at \$20)

Why it's #1: Claude is the tool you'll recommend most. Every piece of content you create using Claude is a demonstration. Your audience will naturally want to use the same tool. 20% recurring means you earn month after month from one signup.

SETUP STEPS:

- Go to anthropic.com/affiliates
- Apply — approval usually takes 1-3 business days
- Add your referral link to your Linktree and every Claude tutorial you post
- Pro tip: create a 'How I use Claude' tutorial as your first affiliate content — it's authentic and high-converting

■ ElevenLabs

elevenlabs.io/affiliate

22% recurring - Per subscription: ~\$5.50/mo (Starts at \$25)

Why it converts: Anyone who watches your content and hears about making faceless videos immediately wants ElevenLabs. The use case is obvious and the free tier means low barrier to try. Once people try it, they often upgrade quickly.

SETUP STEPS:

- Go to elevenlabs.io/affiliate
- Sign up — approval is usually same day
- Create a 'faceless YouTube channel' tutorial using ElevenLabs
- Show the before/after — your script becoming professional audio in 30 seconds

■ Canva Pro

canva.com/affiliates

\$36 per referral - One-time payment per Canva Pro

Why it's easy: Almost everyone already knows Canva. Your job is just to show them the AI features they're missing. A tutorial showing Canva AI generating branded graphics in 2 minutes consistently converts well with business audiences.

SETUP STEPS:

- Go to canva.com/affiliates
- Approval is automatic for creators
- Focus on the AI features: Magic Write, Dream Lab, Brand Kit
- Show non-designers getting professional results — very relatable for your audience

■ Buffer

buffer.com/affiliates

20% recurring · Per subscription: ~\$5.40/mo (Essential)

Why it's valuable: Business owners who see you scheduling a full week of content in 5 minutes immediately want this. The pain of manual posting is universal. Show Buffer in action during your Monday system videos.

SETUP STEPS:

- Go to buffer.com/affiliates
- Apply — approval takes 2-5 business days
- Feature Buffer in every Monday system walkthrough you create
- Show the 'scheduled posts' dashboard — visual proof of automation is powerful

■ Kit (ConvertKit)

kit.com/affiliates

30% recurring · Per subscription: ~\$9/mo (Creator)

Why it pays well: Kit's affiliate programme is one of the most generous in the email space at 30% recurring. Business owners who understand email marketing will upgrade to paid plans quickly. One referral who grows to a paid plan can be worth \$100+ over a year.

SETUP STEPS:

- Go to kit.com/affiliates
- Apply — usually approved within 24 hours
- Create content around 'building your email list with AI'
- Tutorial angle: 'How I got my first 100 email subscribers in 30 days'

■ Gumroad

gumroad.com/affiliates

Variable · Per sale via your referral

Why it makes sense: If you're selling your own products on Gumroad, you can also recommend Gumroad to other creators. The audience overlap is perfect — people who want to sell digital products are exactly who's watching your content.

SETUP STEPS:

- Sign up at gumroad.com — selling on the platform automatically makes you an affiliate
- Create a 'How I set up my first digital product in one hour' tutorial
- Show the dashboard — real numbers convert better than theoretical promises

Realistic Income Projections

What to expect — month by month.

MONTH 1

\$0 – \$150

Building momentum

10–20 posts live. First affiliate clicks. Algorithm learning your cont

MONTH 2

\$50 – \$400

First consistent income

Growing audience. Consistent posting. First email subscribers converti

MONTH 3

\$200 – \$900

Multiple streams active

Affiliate + email + first digital product. Compounding begins.

MONTH 4

\$400 – \$1,800

Scaling what works

Double down on top-performing content. Raise digital product prices.

MONTH 6

\$800 – \$4,000

Real business income

System running smoothly. Adding new affiliate products. Course potenti

MONTH 12

\$2,000 – \$10,000+

Full income replacement possible

Multiple affiliate streams + products + potential Done For You clients

THE CONTENT FORMULA THAT DRIVES AFFILIATE SALES

70%

Purely Educational

No selling. Just value. Tutorials, tips, tools. This builds the trust that makes the other 30% convert.

20%

Story & Social Proof

Case studies, your results, member wins. Shows that the system works in real life.

10%

Promotional

Natural affiliate mentions. Never hard-sell. 'I use this tool every day — here's my link if you want to try it.'

AJ's Golden Rule of Affiliate Marketing

"Only recommend tools you actually use. Your audience can tell the difference."

Authentic recommendations convert at 3-5x the rate of forced promotions.