

PREPARED EXCLUSIVELY FOR

AI Business Growth Proposal

For: [Client Name]

Prepared by AJ Bolton · April 10, 2026

- Recover 10–15 hours every week
- 5x your content output with the same time investment
- Build automated affiliate income starting in weeks
- A complete AI system tailored to your business

Understanding Your Situation

What most business owners are dealing with — and why it isn't your fault.

Before I share the system, I want to acknowledge what most of my clients are experiencing when they first reach out. This isn't a sales pitch — it's a genuine recognition of what running a business in 2026 actually looks like.

Time Poverty

You're working harder than ever but can't seem to get ahead. Marketing, content, emails, social media — it all falls on you, and it's eating the time you should be spending on actual work.

Inconsistent Content

You know you need to post consistently to grow, but finding time to create quality content every day is nearly impossible alongside running a business.

Invisible Online

Your competitors seem to be everywhere — TikTok, YouTube, LinkedIn, email. You're barely managing one platform while they're building audiences across all of them.

Revenue Plateau

Growth feels stuck. You're not getting new clients at the rate you want, and you know part of it is visibility — but solving that takes time you don't have.

The AIXcel Solution

A complete AI-powered system built around your business.

The AIXcel system isn't a collection of random AI tools. It's a deliberately structured workflow that handles your entire marketing operation automatically — so you can focus on delivering great work to clients while your audience and income grow in the background.

WHAT THE SYSTEM DELIVERS

CONTENT

7 social posts + 1 blog + 1 email every single week. Created in 45 minutes on Monday. Posted automatically all week.

SEO

Keyword research and on-page optimisation so your content gets found. YouTube titles, meta descriptions, and topic clusters built to rank.

SOCIAL MEDIA

Platform-optimised posts for TikTok, Instagram, LinkedIn, and YouTube Shorts. Scheduled in advance. Consistent without effort.

EMAIL

A growing, engaged email list with automated welcome sequences, weekly newsletters, and affiliate promotions.

INCOME

Affiliate revenue from AI tools you're already using. First commissions typically arrive in weeks 2–4 of consistent posting.

TIME

10–15 hours back every week. Immediately. The system produces more than you could manually, in a fraction of the time.

Investment Options

Start free. Scale when the system is already working for you.

FOREVER FREE
STARTER
\$0/month

- AJ's Free AI Toolkit (PDF guide)
- Access to 3 AI Agents
- Weekly newsletter from AJ
- Private community access
- 5 plug-and-play AI prompts

Perfect to prove the system before spending anything.

MOST POPULAR
PRO
\$47/month

- All 6 AI Agents fully unlocked
- Full automation pipeline
- Website content generator
- 30-day content calendars
- Weekly group strategy call with AJ
- Affiliate income setup guide

The complete system. Everything you need to grow.

FULLY MANAGED
DONE FOR YOU
\$297/month

- Everything in Pro
- Custom AI agent setup for your brand
- Content written & published for you
- SEO blog posts created weekly
- Email campaigns managed
- Monthly 1:1 strategy call with AJ

AJ's team handles everything. You focus on your business.

The ROI Perspective

If the AIXcel system recovers just 10 hours/week and your time is worth \$50/hour, that's \$2,000/month in recovered value — before counting any affiliate or product income. The Pro plan costs \$47/month.

Your Next Steps

Here's exactly what happens from here.

- 1 Choose Your Plan**
Reply to this proposal with your chosen plan — Starter, Pro, or Done For You. AJ will confirm within 24 hours.
- 2 Onboarding Call (Pro & DFY)**
You'll receive a calendar link for a 30-minute onboarding call. AJ maps your specific business, niche, and goals to the system.
- 3 Receive Your Welcome Pack**
Your personalised welcome pack arrives — including your content brief template, your Monday system guide, and your first week checklist.
- 4 Week 1 Launch**
You run the Monday system for the first time. AJ is available by email if anything comes up. Your first content goes live.
- 5 First Results**
Within 2–4 weeks: first affiliate clicks, first email subscribers, first measurable growth. AJ reviews your results on the weekly call.

Ready to start?

Reply to this proposal or email AJ directly: aixcel@aixcel.net

Questions? AJ replies to every email within 24 hours — no bots, no support tickets.