

Welcome to AIExcel.

Your AI Business Growth System

Built by AJ Bolton — so you can grow faster and work less.

What's Inside This Pack

- Your personalised AI system roadmap
- The Monday 45-minute content workflow
- Your 6 AI agents — what they do
- Week 1 action checklist
- How to reach AJ & get support

A Note From AJ

You made a smart decision. Let's make it count.

Hey! I'm genuinely glad you're here.

You didn't join AIXcel because you wanted more tools or more complexity. You joined because you wanted your time back — and a business that grows without you having to be everywhere at once.

That's exactly what we're going to build together.

Here's what I want you to know right now:

This system works when you work it. The 45-minute Monday system isn't magic — it's a deliberate process I've refined across 2,400+ business owners. Follow it consistently for 30 days and you will see results.

You don't need to be technical. Not even slightly. Every tool I use has been chosen because it's genuinely simple. If anything ever feels complicated, that's a signal to reach out — not a signal to quit.

I read every email personally. Reply to anything I send you. Ask questions. Tell me what's happening in your business. The more I know, the more specifically I can help you.

This is the beginning. Let's build something that lasts.

AJ Bolton

Founder, AIXcel · aj@aixcel.co

Your 6 AI Agents

Each one handles a different part of your business automatically.

Content Agent

Creates blog posts, TikTok scripts, YouTube scripts, LinkedIn articles, carousels & newsletters. One topic → full week of content in 45 minutes.

■ SEO Agent

Keyword research, meta titles, YouTube SEO packs, on-page optimisation. Finds the search terms your competitors haven't claimed yet.

■ Social Agent

Platform-perfect posts, 30-day content calendars, viral hooks, and hashtag sets across TikTok, Instagram, LinkedIn & YouTube Shorts.

■ Email Agent

Welcome sequences, weekly newsletters, affiliate promotions & re-engagement campaigns — all written and ready to paste into Kit.

■ Trend Agent

Researches viral content angles, trending AI tools, content gaps & monthly strategy for your specific niche in real time.

■ Hook Agent

10 scroll-stopping hooks, headlines, subject lines & CTAs — tuned to your voice, your audience, and your platform.

The Monday System

45 minutes. A full week of content. Done.

9:00am — 9:05am

Brief Your AI

Open Claude AI. Paste your content brief: your niche, audience, topic, and tone. 5 minutes of input = a week of output.

9:05am — 9:25am

Review & Personalise

Claude delivers 7 social posts, 1 email, and 1 blog draft. Add one personal story or specific number. That 10% is what makes it yours.

9:25am — 9:40am

Create Visuals

Open Canva AI. Generate branded graphics for each post. Thumbnails, carousels, story graphics — done in 15 minutes.

9:40am — 9:45am

Schedule Everything

Paste into Buffer. Schedule across TikTok, Instagram, LinkedIn, YouTube Shorts, and Pinterest. Set and forget.

Done.

Your week is automated.

Everything posts automatically at peak engagement times. You focus on your business. The system handles visibility.

Your Week 1 Checklist

Do these 7 things this week. In this order.

DAY 1 Set up your free AI toolkit

- Sign up for Claude AI (claude.ai — free)
- Create a Buffer account (free to 3 channels)
- Set up your Kit email list (free to 10,000)

DAY 2 Run your first content brief

- Open Claude, paste the brief template AJ sends you
- Review the 7 posts it creates
- Edit one line in each to add your voice

DAY 3 Post your first piece of content

- Pick the strongest post from your batch
- Add your affiliate link in the caption or bio
- Publish it — imperfect is better than not at all

DAY 4-5 Sign up for 2 affiliate programs

- Claude affiliate program (20% recurring)
- ElevenLabs affiliate (up to 22% recurring)
- Add links to your Linktree or bio

DAY 6 Schedule your whole week

- Create visuals in Canva for each post
- Schedule all 7 posts in Buffer
- Send your first email to your list

DAY 7 Review & message AJ

- Check analytics: what performed best?
- Screenshot your best stat and send to AJ
- Plan next week's topic

How to Get Support

AJ is available. Use him.

■ Email AJ Directly

aj@aixel.co

AJ reads and replies to every email within 24 hours. No support ticket system. No AI chatbot. A real reply from AJ.

■ Weekly Group Calls (Pro)

Every Thursday — link sent in your welcome email

Live strategy sessions where AJ answers questions, reviews member content, and gives live feedback. Recordings available.

■ Private Community

Link sent in your welcome email

Connect with 2,400+ other business owners using the same system. Share wins, ask questions, find accountability partners.

■ Done For You Upgrade

Reply to any email with 'DFY'

AJ's team takes over completely — content created, posted, and optimised for you every week. Limited spots available.